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## Checo-Mate for FiberMedia

Author: [Vicki Chan](#)[Inside Market Data](#) | 22 Aug 2011 | 04:40Category: [People](#)Tags: [Fibermedia](#)

Jhoan Checo, FiberMedia

Datacenter hosting provider has hired Jhoan Checo as account director for financial services, responsible for developing product bundles to target the financial services industry. Checo was most recently a business development executive at Interactive Data's 7ticks hosting and infrastructure business, prior to which he was regional sales manager for financial services at datacenter provider Switch and Data prior to its acquisition by Equinix. At FiberMedia, he reports to senior vice president of sales and marketing John Panzica.

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